

## Outstanding Club Webmaster Award

### A. Description

- a. This competition is intended to recognize the district's most outstanding club webmaster based on a variety of variables. They must depict responsibility, organization, dedication, thoroughness, and prestige.

### B. Entry Requirements

- a. Submit the online Jotform application located on the website with the other contest resources no later than two weeks prior to the start of the next District Convention.

### C. Rules

- a. Only one entrant per club is allowed.
- b. The club president and/or faculty or Kiwanis advisor must nominate the webmaster for this award.

### D. Scoring/Judging

- a. Judging will be based upon the following criteria:

CRITERIA	POINTS
Virtual presence	40 points
Meeting attendance	15 points
Correspondence	10 points
References	10 points
Club service hours	15 points
Explanation	10 points

CRITERIA	Distinguished	Proficient	Apprentice	Novice
Virtual presence	At least three forms of	Two forms of online	Two forms of online	Only one form of online

	<p>online presence platforms* are used and maintained regularly. Virtual presence is maintained regularly and consistently with updates at least two times each month per platform.</p> <p>40 points</p>	<p>presence platforms* are used. Virtual presence is maintained regularly and consistently with updates at least two times each month per platform.</p> <p>30 points</p>	<p>presence platforms* are used. Virtual presence is not maintained regularly or consistently; they are not updated at least two times each month.</p> <p>20 points</p>	<p>presence platforms* is used. Virtual presence is not maintained regularly or consistently; it is not updated at least two times each month.</p> <p>10 points</p>
Meeting attendance	<p>Attended between 100% to 90% of all club and board meetings.</p> <p>15 points</p>	<p>Attended between 89% to 80% of all club and board meetings.</p> <p>10 points</p>	<p>Attended between 79% to 70% of all club and board meetings.</p> <p>5 points</p>	<p>Attended less than 70% of the club and board meetings.</p> <p>0 points</p>
Correspondence	<p>One point will be awarded for each person and or type of communication up to a maximum of 10 points.</p>			
References	<p>Two references</p>	<p>Only one reference is</p>	<p>There are no references attached.</p>	

	<p>are attached and detail the character and accomplishments of the applicant. They specifically state why the applicant is highly qualified for the position.</p> <p>10 points</p>	<p>attached and it details the character and accomplishments of the applicant.</p> <p>5 points</p>	<p>0 points</p>	
Club service hours	<p>Applicant acquired 50 or more Key Club sponsored service hours.</p> <p>15 points</p>	<p>Applicant acquired between 49 and 40 Key Club sponsored service hours.</p> <p>10 points</p>	<p>Applicant acquired between 39 and 25 Key Club sponsored service hours.</p> <p>5 points</p>	<p>Applicant acquired less than 25 Key Club sponsored service hours.</p> <p>0 points</p>
Explanation	<p>Points will be awarded at the discretion of the judges for any extenuating circumstances regarding the Club Website, Club Instagram, Meetings and Service, Correspondence, or other aspects during your term as Webmaster. The information listed here will be considered when tallying your final score. Points will be awarded at the discretion of the judges for any situations or accomplishments where you've gone above and</p>			

	<p>beyond regarding the Club Website, Club Instagram, Meetings and Service, Correspondence, or other aspects during your term as Webmaster. The information listed here will be considered when tallying your final score.</p> <p>10 points</p>
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\* Note: Online presence platforms include, but are not limited to, websites, Instagrams, Twitters, YouTube channels, Reminds, Google Classrooms, GroupMes, Canvas, etc.

- b. An Outstanding award will be given to the highest scoring applicant. All other applicants who receive 90/100 total points will receive a Distinguished Award.
- c. This contest will be judged by the District Technology Producer. (techproducer@tokeyclub.com)