

# KEY CLUB®



Developing leaders through service since 1925.

# KEY CLUB

Service Leadership Program

Founded in 1925 in  
Sacramento, California.



# Key Club mission and vision

***Mission:*** An international, student-led organization providing its members with opportunities to perform service, build character, and develop leadership.

***Vision:*** To develop competent, capable, caring leaders through the vehicle of service.

# Key Club core values

- Caring
- Character building
- Inclusiveness
- Leadership

# Key Club is reaching out


- 5,000 Clubs
- 250,000 members
- 30 countries
- 12 million hours of service each year

# Student-led organization

Key Club members decide how:

- Club will function
- Budget will be administered
- Issues will be addressed

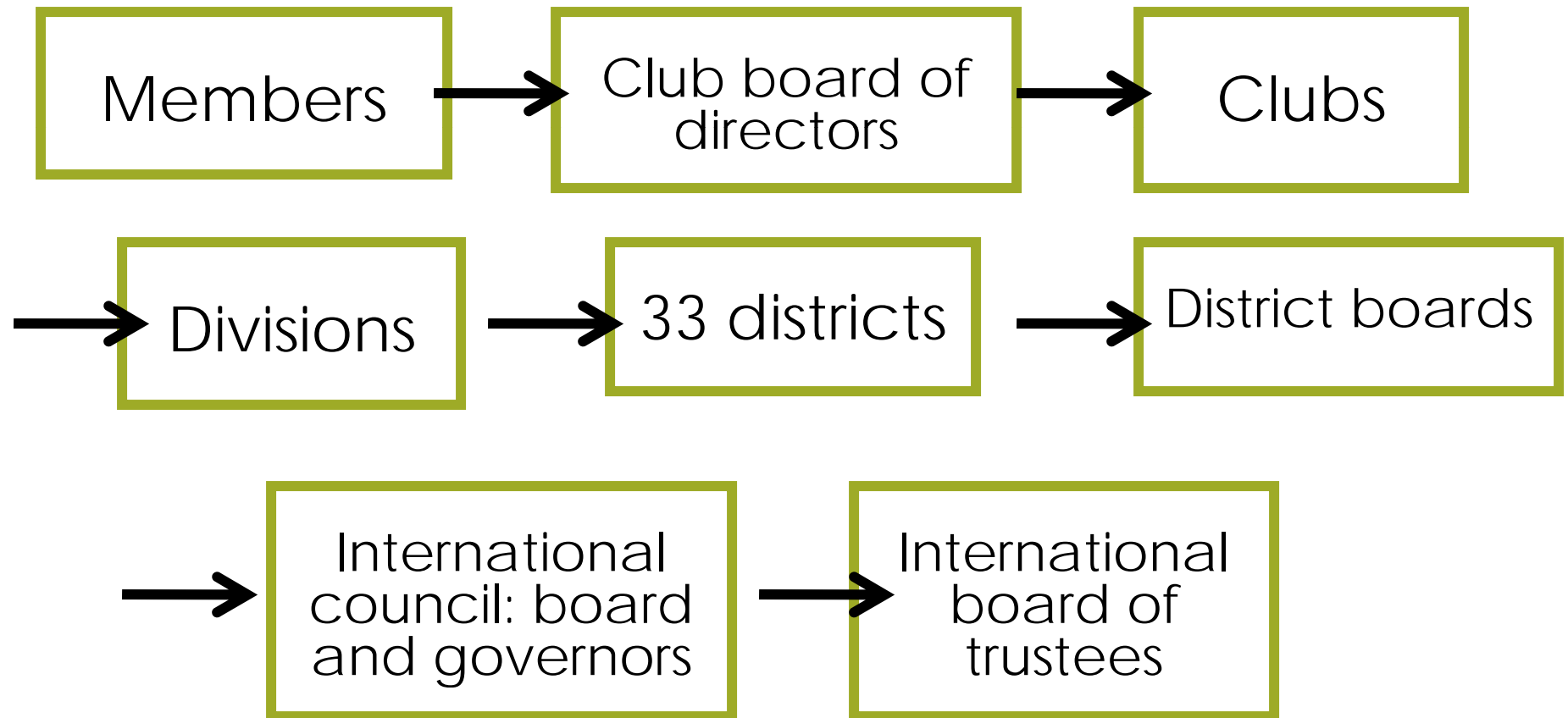
*From the club to the international board young men and women are leading their organization.*



KEY CLUB

**structure**

# Key Club structure





# Club board of directors

- Includes officers and class directors
- Meet outside of club meeting
- Administration and planning of club
- Business of club
- Club meeting should focus on education and service

# Who is on the district board?

- Governor
- Lieutenant governor for each division
- Secretary
- Treasurer
- Bulletin editor
- Webmaster
- Additional committee chairs as needed

# What do they do?

- Direct link to clubs
- Provides mentoring, education and knowledge of service opportunities
- Holds divisional council meetings
- Provides training for club officers and personal development
- Coordinates district convention

# International Board of Trustees

- Represents all members
- Defines policies and has administrative authority
- Research and determine service opportunities and partnerships
- Develops and selects member resources

# Key Club dues


- International dues: US\$6.50
- District dues: average US\$4.50-6.50  
Not to exceed international dues
- Club: average US\$6.50

# Key Club dues support

- Club mailings
- Member communication & administration
- Leadership development resources
- Major Emphasis Program
- Materials about service partners
- Convention planning and promotion

# Key Club dues support

- Youth Opportunities Fund service grants
- Member scholarships
- Board, Governor and Administrator Training and meetings
- Support to district boards
- Club and member recognition and awards
- KEY CLUB magazine and video magazine



KEY CLUB

**global service**




what is the Key Club

## Major Emphasis?

A service program to bring together all Key Club members to focus energies on making an international impact benefiting children.

# Key Club service partners

- UNICEF
- March of Dimes
- Children's Miracle Network



KEY CLUB

**programs**

# Key Club Week


- Each day places an emphasis on service; including a Key Club Week fundraising project
- Objective is to promote Key Club and seek media coverage, to make Key Club a household name

KEY CLUB®  
INCREASING THE  Week

Key Club

# Youth Opportunities Fund

- Fifty cents of every members annual dues goes to this fund
- Service grants for US\$200-\$2,000
- Any active club may apply for the October deadline



KEY CLUB

**resources**

# Member resources

- Officer planners
- Guidebook
- Major Emphasis Program CD
- Graphic standards CD
- Marketing materials, posters and brochures.
- Make your Meetings Move
- Key Solutions: online resources

# Key Club video magazine



View at [www.keyclub.org](http://www.keyclub.org)


- New videos every month
- Current and engaging video stories about the members and clubs



# Online resources

- Video magazine
- Update club roster
- Project ideas
- Leadership resources
- Officer resources
- Kiwanis family store
- Submit questions

[www.keyclub.org](http://www.keyclub.org)



KEY CLUB

**adult support**

# Support to clubs

- **International office staff**
- **District office staff**
- **District volunteers:** district administrators, assistant administrators, zone/division advisors
- **Club volunteers:** Kiwanis advisor, faculty advisor, sponsoring Kiwanis club

# Local Kiwanis support

- Secure a trained Kiwanis and faculty advisor
- Attend Key Club meetings
- Provide financial assistance for club
- Ensure annual fees are paid
- Ensure officers receive training
- Provide personal development opportunities
- Planning session with both clubs
- Joint fellowship/service

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leadership



**Kiwanis**  
Service Leadership Programs

[www.keyclub.org](http://www.keyclub.org)