

KEY CLUB quick tips on

Back to School Meetings & Members

August and September can be some of the craziest months of the year- adjusting to new schedules, a new homework load, and of course- kicking off the year for Key Club. That is why I put together these quick three tips to get more people at your meetings and start the year off with a bang!

1 Food

Let's be real- people go where they can get food. Especially if there is a choice involved. Utilize this as a tool to attract people to your meetings. See if your local Kiwanis club can provide pizza or doughnuts for your first meeting or even once a month. When people hear that food is involved- they are more apt to associate that with fun!

2 Fun

Although meetings are a great time to get things done, eliminate time consumers like info that could go in an email or sign-ups which can be posted on a wall or bulletin board. Use the saved time for fun stuff. Try some quick, crazy service projects like using puff paint to decorate socks for a retirement home or teacher appreciation goodie bags made up of candy, a card, and a pair of fuzzy socks or hand lotion. Projects that take 10-15 minutes can be great stress relievers and still help others!

Also, try to incorporate more ice breakers or meeting shakers to liven your meetings. A simple mover like the line game- where you give people two options and they move to the corresponding side of the room- can even be a good way to mix people up while voting on an item of business. If a meeting isn't fun, people won't come.

3 Free

Why not make club meetings a little friendly competition? Purchase small gifts that people may enjoy like frames or CD cases, or even favorite candy bars. Have everyone enter a drawing when they come into the meeting and then draw a winner at the end. You can also get bigger prizes donated and then have people enter the drawing when they pay their dues. Set a date and then announce the winner! People like free stuff, so the more chances to win- the more they might attend.