

KEY CLUB

**IDEAS TO  
PROMOTE  
KEY CLUB  
IN YOUR  
SCHOOL!**

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# KEY CLUB

Enrollment/Freshman Orientation

- ★ KEY CLUB TABLE AND CHAIRS
- ★ HAVE PERSONAL TESTIMONY
- ★ HAVE PLENTY OF PICTURES
- ★ TELL REASONS WHY TO JOIN KEY CLUB
- ★ ENCOURAGE TO ATTEND FIRST MEETING

# KEY CLUB

## Back-to-School Social

- ★ INVITE BOTH MEMBERS AND NON-MEMBERS
- ★ HAVE A CONVENIENT LOCATION
- ★ PUBLICIZE WITH FLYERS, ANNOUNCEMENTS, ETC.
- ★ HAVE GAMES, MUSIC, AND REFRESHMENTS

# KEY CLUB

## Bring a Friend to a Meeting

- ★ HOST A MEETING GEARED TOWARDS NEW MEMBERS/HAVE MEMBERS BRING FRIENDS
- ★ HAVE MEMBERS AND OFFICERS INTRODUCE WHAT KEY CLUB IS
- ★ HAVE PICTURES AND REFRESHMENTS

# KEY CLUB

Local Newspaper/Radio

- ★ CONTACT LOCAL MEDIA
- ★ WRITE STORIES ABOUT SERVICE PROJECTS YOU'RE PARTICIPATING IN WITHIN YOUR COMMUNITY
- ★ PROVIDE CONTACT INFORMATION (YOU MAY RECEIVE SOME NEW SERVICE PROJECTS)

# KEY CLUB

## School Newspaper

### WHAT TO INCLUDE IN AN ARTICLE:

★ WHAT KEY CLUB IS

★ SERVICE PROJECTS YOU PARTICIPATE IN

★ BENEFITS OF BEING IN KEY CLUB  
(SCHOLARSHIPS, DISTRICT CONVENTION)

★ DATES OF MEETINGS AND SOCIALS